

Huawei Global Analyst Summit 2018 :

Huawei dévoile les tendances de l'avenir de l'industrie avec la publication du *Global Industry Vision 2025* et partage sa vision d'un monde ICT 'intelligent et connecté'

- Huawei a tenu son 15ème Global Analyst Summit à Shenzhen où le Groupe et ses dirigeants ont partagé leur vision d'un monde ICT intelligent et connecté, ainsi que toutes les nouvelles opportunités qui viendront avec lui. Cette année plus de 500 analystes et leaders d'opinion issus de nombreux secteurs tels que les télécoms, Internet ou encore la finance se sont réunis pour l'événement.
- Le groupe en a également profité pour dévoiler son Global Industry Vision (GIV) 2025, un nouveau rapport prospectif qui fournit des prévisions quantitatives et qualitatives sur l'avenir de l'industrie et de la société.
- Publié pour la première fois, le GIV 2025 est basé sur une combinaison d'analyses et de données pour élaborer les tendances mondiales en matière d'innovations technologiques pour l'industrie de demain.
- Le rapport décrit ainsi les trois grandes visions de Huawei :
 - Le monde ICT intelligent et connecté sera une réalité une fois que tous les objets seront équipés de capteurs et connectés
 - Les nouvelles technologies telles que le très haut débit, l'IoT et le Cloud basé sur l'intelligence artificielle propulseront de nouvelles catégories d'entreprises et d'activités dans l'industrie
 - Comment exploiter les opportunités d'une économie numérique évaluée à 23 billions de dollars

Le rapport est consultable www.huawei.com/minisite/giv/en

Vous trouverez ci-après les deux communiqués de presse en intégralité, en anglais.

Huawei's Global Industry Vision 2025: Unfolding the Industry Blueprint of an Intelligent World

[Shenzhen, China, April 17, 2018] Huawei has released its Global Industry Vision (GIV) 2025, a new forward-looking report that provides quantitative and qualitative predictions about the future of industry and society.

Relying on Huawei's own business strengths and insights into industry trends, GIV 2025 has its own unique research methodology. It adopts a mix of data and trend analysis to elaborate on global ICT trends and lay out the blueprint for the ICT industry. The data used in GIV 2025 spans more than 170 countries and regions. This report covers three dimensions (all things connected, all things sensing, and all things intelligent) and 37 metrics, including the amount of data generated, the percentage of enterprises that adopt artificial intelligence (AI), and the number of personal smart devices.

According to the report, by 2025 all things will be able to sense and all things will be connected, bringing us all into a world where everything is intelligent. GIV 2025 predicts that by 2025, the number of personal smart devices will reach 40 billion and the total number of connections around the world will reach 100 billion, creating a digital economy worth US\$23 trillion.



William Xu, Director of the Board and Chief Strategy Marketing Officer of Huawei, released its Global Industry Vision (GIV) 2025

William Xu, Director of the Board and Chief Strategy Marketing Officer of Huawei, noted, "This is the first time that Huawei has released the GIV report. Based on data and predictions about the future, we aim to unfold the industry blueprint of an intelligent world driven by information and communications technology (ICT). It is our goal to build the foundations that will enable the diverse ICT industry ecosystem to truly transition into the intelligent world, and team with our global partners to build this fully connected, intelligent world."

GIV 2025 depicts three visions for the future:

Vision 1: All things sensing, more and better connections, bringing everything to the intelligent world

According to GIV 2025, the intelligent world will truly have arrived once all things can sense and all things are connected. By 2025, there will be 40 billion personal smart devices and 100 billion

connections around the world. The Industrial Internet will be the major source of these 100 billion connections. The massive amounts of data generated by the ability for all things to sense will be extensively integrated in all industries, forming new industries like the Industrial Internet of Things and Connected Vehicles.

With more and better connections, data traffic will grow exponentially, and most of it will be from video. The Cloud VR market will reach US\$292 billion by 2025.

GIV 2025 describes a future where the role of smart devices and smart robots will evolve from being just a tool to being an assistant. The penetration rate of smart assistants will be 90% by 2025, with 12% of homes having smart service robots. And with the assistance of guide robots, the world's 39 million blind people and 246 million people with impaired vision will live normal lives.

Vision 2: +Intelligence: Fostering new business species and driving leapfrog development for industries

According to GIV 2025, with high-speed connections, IoT, and AI-based cloud, +Intelligence platforms will help industries achieve leapfrog development through intelligent analysis, decision-making, and assistance.

By 2025, intelligent technology will be applied extensively in the transportation industry, with more than 60 million vehicles connected to 5G networks and 100% of new vehicles connected to the Internet. When intelligence is incorporated into manufacturing, ICT will converge with operational technology (OT) at an accelerated pace. This will generate positive returns for innovation, the industry, the value chain, and the ecosystem as a whole. By adopting intelligence in cities, urban planners will be able to create new paths for sustainable development in security management, transportation planning, and other domains, enabling city residents to enjoy the safety, convenience, and high living standards made possible by a digital life.

Vision 3: Mass innovation: Tapping into the opportunities of a digital economy valued at US\$23 trillion

Huawei predicts that the digital economy will be worth US\$23 trillion. The value of +Intelligence will be widely accessible to manufacturing, services, transportation, and many other industries.

The outcomes of innovation in the intelligent world will be apparent everywhere. The intelligent world will reshape industries and give birth to new intelligent industries. It will also enable industries to go beyond current growth trajectories and achieve leapfrog development while giving a massive boost to innovation.

For more information about GIV 2025, please visit www.huawei.com/minisite/giv/en

Huawei Breaks Ground for a Fully Connected, Intelligent World

[Shenzhen, China, April 17, 2018] Huawei held its 15th annual Global Analyst Summit today in Shenzhen, China. At the summit, Huawei shared its vision for an intelligent world of the future, as well as the trillions of dollars of new opportunities that will come along with it. Huawei was joined by more than 500 analysts, key opinion leaders, and media representatives across a range of industries, including telecoms, Internet, and finance.

Huawei shared its new vision and mission during the morning session: "Bring digital to every person, home and organization for a fully connected, intelligent world". Company executives elaborated on Huawei's role as a pioneer of this intelligent world, giving insight into company strategy and current initiatives. As a glimpse of what the intelligent world will entail, Huawei released the Global Industry Vision 2025 report, which outlines business practices, solutions, and technological innovations in artificial intelligence (AI), 5G, cloud services, the Internet of Things (IoT), and other domains.



More than 500 analysts, KOLs, and media representatives gather for the 15th Huawei Global Analyst Summit in Shenzhen: "Envision a Fully Connected, Intelligent World"

Huawei Rotating Chairman, Eric Xu, opened the summit, explaining Huawei's new vision in detail. He talked about the benefits of digital and AI technology for every person, home, and organization, as well as the challenges the industry faces.

"In an age defined by greatness, Huawei aspires to become a great company. We want to help mankind take its next step forward," he said. "This is the basis of our new vision and mission: Bring digital to every person, home and organization for a fully connected, intelligent world."

Guided by its new vision, Huawei will trailblaze a path forward to this intelligent world, focusing on ICT infrastructure and smart devices. Huawei aims to increase the competitiveness of its entire product and solution portfolio – including cloud, networks, and devices – and deliver a superior user experience through across-the-board adoption of AI technology.

Eric Xu concluded his keynote with a teaser about the full-stack, all-scenario AI solutions Huawei will release at the upcoming HUAWEI CONNECT conference to be held in Shanghai later this year.

William Xu, Director of the Board and Chief Strategy Marketing Officer of Huawei, followed with a release of Huawei's Global Industry Vision (GIV) 2025. The GIV is a new report in which Huawei offers insight into global ICT trends and lays out the blueprint for the ICT industry. They predict that, by 2025, the total number of connections around the world will reach 100 billion,

video will account for 89% of total data traffic, and 86% of global companies will adopt AI, creating a digital economy worth US\$23 trillion.

William Xu noted, "Through nonstop innovation, Huawei will unfold the blueprint for industry development, and enable all sectors to take part in a fully connected, intelligent world. We will team up with our global partners to make this world a reality."

David Wang, Huawei Executive Director of the Board, President of Products & Solutions, spoke on innovation. "Innovation is key to the intelligent world," he said. "Huawei's product and solution strategy centers around three concepts: All Connected, All Cloud, and All Intelligent. Based on these, we will continue to push forward with business and technology innovation across a range of enabling sectors like AI, 5G, cloud services, and IoT. We will build more open technological architecture and adopt a more open business model, working with customers and partners along the entire value chain to grow the industry and drive the development of digital economy. Together, we aim to build a fully connected, intelligent world."

The first Huawei Global Analyst Summit was held in 2004, and has continued annually for 15 years. This year's summit runs from April 17 to 19, with multiple parallel sessions. Attendees include industry experts from around the world, all of whom provide their unique insight into a variety of topics and trends.

À propos de Huawei

Huawei est un fournisseur global de solutions dans le domaine des technologies de l'information et des communications (TIC), travaillant avec 45 des 50 plus importants opérateurs sur le marché mondial. Grâce à son investissement auprès de ses clients en matière d'innovation et à des partenariats forts, Huawei propose des solutions efficaces de bout en bout dans les réseaux télécoms, les terminaux et le Cloud Computing. En fournissant des solutions et des services compétitifs, Huawei affirme son engagement dans la création maximale de valeur pour les opérateurs télécom, les entreprises et les consommateurs. Ses produits et solutions sont déployés dans plus de 170 pays, au service de plus d'un tiers de la population mondiale.

Retrouvez toutes nos informations sur : www.HuaweiEnFrance.fr

Suivez-nous sur Twitter : <https://twitter.com/huaweiFR>

Contacts Média

Steeve Bourdon : 06 16 62 32 35 - steeve.bourdon@huawei.com

Agence RPCA : Laura BEQUART 01 41 05 44 63 / Victor ESTEVES - 01 41 05 44 47
huaweicorp.france@rpca.fr